



Boys & Girls Clubs
of Canada



Let's Talk Digital PRE-Program Survey

Introduction

Boys and Girls Clubs of Canada wants to learn about how this program helps you engage with information shared over social media and the internet. To do this, we would like you to answer some questions before the program begins. After you've finished the program, you will get to answer these questions again.

Boys and Girls Clubs of Canada has partnered with Taylor Newberry Consulting to collect surveys and other information about the program. To find out more about TNC see <http://taylornewberry.ca/> or contact the research team listed below.

Findings from the research will be used to improve how the program is delivered nationally. In this way you may benefit from participation in the research project by having a say in the delivery of programs aimed at youth across Canada and in your community.

Everything you say in this survey is anonymous. This means that when we use this information later, no one will know what you shared specifically. Participation is also completely voluntary. You can also choose to skip any questions or stop the survey at any time.

The research team includes:

Jason Newberry and Laine Bourassa from Taylor Newberry Consulting

If you have any questions, concerns, or comments about this research, please contact Laine Bourassa at laine@taylornewberry.ca or 1-647-458-7661

Thank you for choosing for supporting this research project!

What Club do you attend?

What town/city is your Club in?

How likely are you to search for the sources of information in online articles?

Not at all likely	A little bit likely	Quite likely	Very likely	Not relevant to me
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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For the questions below, please indicate how much you agree/disagree with the statement. Put an “X” on your response.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I have a basic understanding of how misinformation spreads on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I understand that internet and social media content are most often developed with the goal of grabbing viewers’ attention.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I know about the role that algorithms play in deciding what content I see on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am concerned about the privacy of my personal data/information on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware that political advertisements target individuals based on their online viewing habits.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For the questions below, please indicate how much you agree/disagree with the statement. Put an “X” on your response.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I have taken steps to become more aware of the accuracy of information I view on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have taken steps to protect my privacy on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When deciding whether to believe information presented online, it is important to be able to tell whether the content came from a “bot” (artificial intelligence) or a real person.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I know how to take steps to help distinguish between speculation, opinion, and fact.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Misreporting and the spread of misinformation are always done intentionally.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I try to gather the full story behind a news article before sharing with others.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political campaigns target voters based on their behaviour online.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I pay attention to how ads on my social media feed might be changing based on my viewing habits.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I search for diverse sources of information before believing an online news article.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware that online ads sometimes have a hidden agenda for influencing my decisions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political attack ads are meant to draw our attention away from important information about policy and decision-making.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media can be used to make bridges across different ideas and ways of thinking.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How often do you take the following civic actions?

	Never	Occasionally	Regularly
Participate in a protest or rally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Write an email or letter to the government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fundraise for a cause	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sign a petition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clean up trash in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Take a survey on my political views	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Critically assess a news article	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Actively reduce waste for climate change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer for a non-profit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share a political news story on social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Run for a leadership position (e.g. in school council, captain of a sports team)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Look up a political party or issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wear a t-shirt, button, or other clothing item for a cause	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watch a documentary on an important issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vote for a leader (e.g. for school council)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donate to a charity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Please share some examples of civic actions you've taken

The following questions are NOT intended to identify you in any way. They will only be used to match this survey to another survey you take later in the program.

What is the first letter of your first name?	
What is the last letter of your first name?	
What is the first letter of your last name?	
What is the last letter of your last name?	
What day of the month were you born?	

The following questions ask about your personal background. They are not intended to identify you in any way.

How old are you?

What is your gender?

Female	<input type="checkbox"/>
Male	<input type="checkbox"/>
Trans female	<input type="checkbox"/>
Trans male	<input type="checkbox"/>
Non-binary	<input type="checkbox"/>
Two-spirit	<input type="checkbox"/>
Other (please specify below)	<input type="checkbox"/>

Do you identify with any of the following sexualities?

Straight	Gay or lesbian	Bisexual or pansexual	Other (please specify below)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Are you a newcomer to Canada in the past 5 years?

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

Do you identify as a member of the LGBTQ2S+ community?

YES	NO	I'm not sure
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you identify as a person with a disability? (can include mental or physical disability)

YES	NO	I'm not sure
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for completing this survey!!