



Boys & Girls Clubs
of Canada



Let's Talk Digital POST Survey for LARGE EVENTS

Introduction

Boys and Girls Clubs of Canada wants to learn about how this event may have helped you engage with information shared over social media and the internet.

Everything you say in this survey is anonymous. This means that when we use this information later, no one will know what you shared specifically. Participation is also completely voluntary. You can also choose to skip any questions or stop the survey at any time.

The research team includes: Jason Newberry and Laine Bourassa from Taylor Newberry Consulting

If you have any questions, concerns, or comments about this research, please contact Laine Bourassa at laine@taylornewberry.ca or 1-647-458-7661

Thank you for choosing to support this research project!

What Club do you attend?

What town/city is your Club in?

The questions below ask about changes you may have experienced since participating in the Boys and Girls Club Let's Talk Digital event. For the questions below, please indicate how much you agree/disagree with the statement. Put an "X" on your response.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
Since participating in this event I have a better understanding of how misinformation spreads on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
After today I better understand the role that algorithms play in deciding what content I see on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Since participating in the event I am more aware of the privacy of my personal data/information on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Since participating in the event I have become more aware that political advertisements target individuals based on their online viewing habits.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
After today I know how to take steps to become more aware of the accuracy of information I view on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
After today I know how to take steps to help distinguish between speculation, opinion, and fact.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
After today I plan to gather the full story behind a news article before sharing with others.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Since participating in the event I am aware that online ads sometimes have a hidden agenda for influencing my decisions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
After today I am aware that social media can be used to make bridges across different ideas and ways of thinking.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Following your participation in the event, do you have a better understanding of the following topic areas?

	Not at all	A little bit	Quite a bit	A lot
Algorithms and Artificial Intelligence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bots and Trolls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Misinformation and Disinformation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My privacy online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attention and Emotions Online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ways the Media is Changing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political Targeting (using people's personal information to create targeted political advertisements)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Polarization (negative emotions towards the 'other side')	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Engagement in the Digital World (how to share and discuss important political issues online)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The following questions come from the Heritage Canada POST Survey*

	Yes	No
Are you between 7 and 30 years of age?	<input type="checkbox"/>	<input type="checkbox"/>
Did you participate in the Let's Talk Digital Activity?	<input type="checkbox"/>	<input type="checkbox"/>

Did the Let's Talk Digital activity give you the chance to work or learn with:

	Yes	No	Don't Know/ Understand
People in your school?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People outside your school? (example: in the town or community where you live)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People from other places in your province or territory?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People from other places in Canada?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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After the Let's Talk Digital activity:

	Yes	No	Don't Know/ Understand
Do you better understand the importance of taking part in activities that help your school, town, or community?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you better understand that you have similar values with other young people in Canada? Examples of values include living in a free country, helping people from around the world, that all people are equal, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you feel a stronger connection to Canada?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you think that Boys and Girls Clubs of Canada, the group that helped make the Let's Talk Digital activity possible, knows what people your age like and want to learn about?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tell us about yourself! Are you a member of the following groups?

	Yes	No
First Nations, Métis, Inuit (Indigenous person)	<input type="checkbox"/>	<input type="checkbox"/>
An individual other than an Indigenous person, who is non-Caucasian in race or non-white in colour? (visible minority)	<input type="checkbox"/>	<input type="checkbox"/>
A person with a disability (persons with disabilities are those who have difficulties with daily living activities, or who have a physical, mental condition or health problem reducing the kind or amount of activities they can do)?	<input type="checkbox"/>	<input type="checkbox"/>

Language spoken most often at home?

English	<input type="checkbox"/>
French	<input type="checkbox"/>
Both English and French	<input type="checkbox"/>
Different language	<input type="checkbox"/>

Gender

Male	<input type="checkbox"/>
Female	<input type="checkbox"/>
Other:	

Province/Territory

British Columbia	<input type="checkbox"/>
Alberta	<input type="checkbox"/>
Saskatchewan	<input type="checkbox"/>
Manitoba	<input type="checkbox"/>
Ontario	<input type="checkbox"/>
Quebec	<input type="checkbox"/>
New Brunswick	<input type="checkbox"/>

Nova Scotia	<input type="checkbox"/>
Prince Edward Island	<input type="checkbox"/>
Newfoundland and Labrador	<input type="checkbox"/>
Yukon	<input type="checkbox"/>
Northwest Territories	<input type="checkbox"/>
Nunavut	<input type="checkbox"/>

Age	
7-9	<input type="checkbox"/>
10-12	<input type="checkbox"/>
13-15	<input type="checkbox"/>
16-17	<input type="checkbox"/>
18-24	<input type="checkbox"/>
25-30	<input type="checkbox"/>

Thank you for completing the survey!