



Boys & Girls Clubs
of Canada



Let's Talk Digital POST-Program Survey

Introduction

Boys and Girls Clubs of Canada wants to learn about how this program helps you engage with information shared over social media and the internet. You may remember completing a survey at the beginning of the program. We are asking you to complete a similar survey again, now that you have completed the Let's Talk Digital program.

Boys and Girls Clubs of Canada has partnered with Taylor Newberry Consulting to collect surveys and other information about the program. To find out more about TNC see <http://taylornewberry.ca/> or contact the research team listed below.

Findings from the research will be used to improve how the program is delivered nationally. In this way you may benefit from participation in the research project by having a say in the delivery of programs aimed at youth across Canada and in your community.

Everything you say in this survey is anonymous. This means that when we use this information later, no one will know what you shared specifically. Participation is also completely voluntary. You can also choose to skip any questions or stop the survey at any time.

The research team includes: Jason Newberry and Laine Bourassa from Taylor Newberry Consulting

If you have any questions, concerns, or comments about this research, please contact Laine Bourassa at laine@taylornewberry.ca or 1-647-458-7661

Thank you for choosing for supporting this research project!

What Club do you attend?

What town/city is your Club in?

How likely are you to search for the sources of information in online articles?

Not at all likely	A little bit likely	Quite likely	Very likely	Not relevant to me
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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For the questions below, please indicate how much you agree/disagree with the statement. Put an “X” on your response.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I have a basic understanding of how misinformation spreads on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I understand that internet and social media content are most often developed with the goal of grabbing viewers’ attention.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I know about the role that algorithms play in deciding what content I see on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am concerned about the privacy of my personal data/information on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware that political advertisements target individuals based on their online viewing habits.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For the questions below, please indicate how much you agree/disagree with the statement. Put an “X” on your response.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I have taken steps to become more aware of the accuracy of information I view on the internet and social media.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have taken steps to protect my privacy on the internet.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When deciding whether to believe information presented online, it is important to be able to tell whether the content came from a “bot” (artificial intelligence) or a real person.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I know how to take steps to help distinguish between speculation, opinion, and fact.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Misreporting and the spread of misinformation are always done intentionally.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For the questions below, please indicate how much you agree/disagree with the statement. Put an “X” on your response.



	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I try to gather the full story behind a news article before sharing with others.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political campaigns target voters based on their behaviour online.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I pay attention to how ads on my social media feed might be changing based on my viewing habits.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I search for diverse sources of information before believing an online news article.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware that online ads sometimes have a hidden agenda for influencing my decisions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political attack ads are meant to draw our attention away from important information about policy and decision-making.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media can be used to make bridges across different ideas and ways of thinking.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How often do you take the following civic actions?

	Never	Occasionally	Regularly
Participate in a protest or rally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Write an email or letter to the government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fundraise for a cause	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sign a petition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clean up trash in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Take a survey on my political views	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Critically assess a news article	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Actively reduce waste for climate change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer for a non-profit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share a political news story on social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Run for a leadership position (e.g. in school council, captain of a sports team)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Look up a political party or issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wear a t-shirt, button, or other clothing item for a cause	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watch a documentary on an important issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vote for a leader (e.g. for school council)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donate to a charity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Please share some examples of civic actions you've taken

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The following questions ask about your experience in the Let's Talk Digital program.

Following your participation in the event, do you have a better understanding of the following topic areas?

	Not at all	A little bit	Quite a bit	A lot
Algorithms and Artificial Intelligence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bots and Trolls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Misinformation and Disinformation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My privacy online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attention and Emotions Online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ways the Media is Changing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political Targeting (using people's personal information to create targeted political advertisements)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Polarization (negative emotions towards the 'other side')	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Engagement in the Digital World (how to share and discuss important political issues online)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Is the Let's Talk Digital program relevant to the social media activities that youth engage in today?

Not at all relevant	A little bit relevant	Quite relevant	Very relevant
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Will you use the skills you developed in this program in your everyday life?

Not at all likely	A little bit likely	Quite likely	Very likely
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The following questions are NOT intended to identify you in any way. They will only be used to match this survey to another survey you take later in the program.

What is the first letter of your first name?	
What is the last letter of your first name?	
What is the first letter of your last name?	
What is the last letter of your last name?	
What day of the month were you born?	

The following questions come from the Heritage Canada POST Survey*

	Yes	No
Are you between 7 and 30 years of age?	<input type="checkbox"/>	<input type="checkbox"/>
Did you participate in the Let's Talk Digital Activity?	<input type="checkbox"/>	<input type="checkbox"/>



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Did the Let's Talk Digital activity give you the chance to work or learn with:

	Yes	No	Don't Know/ Understand
People in your school?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People outside your school? (example: in the town or community where you live)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People from other places in your province or territory?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People from other places in Canada?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

After the Let's Talk Digital activity:

	Yes	No	Don't Know/ Understand
Do you better understand the importance of taking part in activities that help your school, town, or community?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you better understand that you have similar values with other young people in Canada? Examples of values include living in a free country, helping people from around the world, that all people are equal, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you feel a stronger connection to Canada?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you think that Boys and Girls Clubs of Canada, the group that helped make the Let's Talk Digital activity possible, knows what people your age like and want to learn about?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tell us about yourself! Are you a member of the following groups?

	Yes	No
First Nations, Métis, Inuit (Indigenous person)	<input type="checkbox"/>	<input type="checkbox"/>
An individual other than an Indigenous person, who is non-Caucasian in race or non-white in colour? (visible minority)	<input type="checkbox"/>	<input type="checkbox"/>
A person with a disability (persons with disabilities are those who have difficulties with daily living activities, or who have a physical, mental condition or health problem reducing the kind or amount of activities they can do)?	<input type="checkbox"/>	<input type="checkbox"/>

Language spoken most often at home?

English	<input type="checkbox"/>
French	<input type="checkbox"/>
Both English and French	<input type="checkbox"/>
Different language	<input type="checkbox"/>

Province/Territory

British Columbia	<input type="checkbox"/>
Alberta	<input type="checkbox"/>
Saskatchewan	<input type="checkbox"/>
Manitoba	<input type="checkbox"/>
Ontario	<input type="checkbox"/>
Quebec	<input type="checkbox"/>
New Brunswick	<input type="checkbox"/>

Nova Scotia	<input type="checkbox"/>
Prince Edward Island	<input type="checkbox"/>
Newfoundland and Labrador	<input type="checkbox"/>
Yukon	<input type="checkbox"/>
Northwest Territories	<input type="checkbox"/>
Nunavut	<input type="checkbox"/>

Gender

Male	<input type="checkbox"/>
Female	<input type="checkbox"/>
Other:	



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Age	
7-9	<input type="checkbox"/>
10-12	<input type="checkbox"/>
13-15	<input type="checkbox"/>
16-17	<input type="checkbox"/>
18-24	<input type="checkbox"/>
25-30	<input type="checkbox"/>

Thank you for completing the survey!