

WORKSHEET 3

What difference do we hope to make for our service users or program/project participants?

Why is this important?

One of the keys to good evaluation is identifying short-term outcomes that capture the unique ways in which your program contributes to long-term change. By identifying some short-term outcomes, you can begin to set some goal lines to measure your work against.

Gain clarity on what success means to you and your team and set some short-term outcomes in this worksheet.

What will success look like?

- How will the people we serve be better off as a result of our work?
- What will be the early signs that we are on track to make a difference?
- What kinds of change do we have the greatest degree of control over? E.g., we can make sure participants have new knowledge, but we can't always control whether they use that knowledge
- What difference do we want to make for every single participant (as opposed to just some of them)?

OUR SHORT TERM OUTCOMES FOR THIS PROJECT

Based on these answers, here are our key short-term outcomes. Short-term outcomes are the changes that will happen for our program participants/service users as a direct result of our work.

1.

2.

3.